

WELLINGTON
INTERNATIONAL

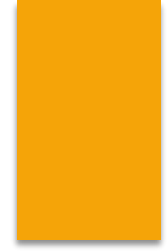
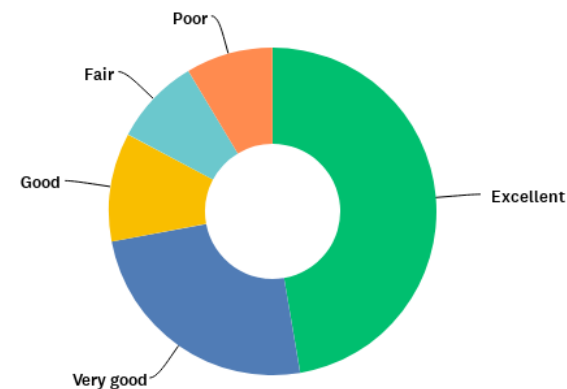
PRIDE
PARADE
2020

2020 Survey Results

Overall,
how
would
you rate
the
event?

- ▶ 73% of respondents rated the event as Excellent or Very good
- ▶ This represents a 10% increase on 2019

Q2 Overall, how would you rate the event?



What did you like about the event?

(Direct quotes)



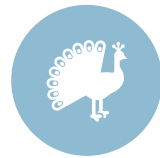
DIVERSITY OF PEOPLE. ALL AGES SHAPES AND COLOURS



AS A MEMBER OF THE PRIDE COMMUNITY I WAS ABLE TO MARCH WITH MY EMPLOYER AND MY COLLEAGUES ... THIS IS SO IMPORTANT



HOW MORE OF THE COMMUNITY CAME OUT TO SUPPORT THIS EVENT



BIG, LOUD AND PROUD. HAVING A PROPER END ADDED THIS YEAR WAS FANTASTIC.



THE AMOUNT OF NEW FACES FROM THE LGBTI+ COMMUNITY ALONG WITH THE SHEER ENJOYMENT FROM THE CROWD.



WELL ORGANISED. GREAT COMMS PRIOR AND DURING THE EVENT. OVER ALL IT WAS FUN AND INCLUSIVE OF THE CROWD AS WELL AS THOSE PARTICIPATING



THE FLYOVER AND HOW ORGANISED IT WAS.



THE OUTFLOW OF LOVE AND SUPPORT FOR ALL WAS JUST AMAZING

What was your favourite thing about the event?

(Direct quotes)

The Stage at the end of the parade was the best idea. It was a way for everyone to celebrate away from a bar.

The joy!

Helping enable our organisation to be part of it, on they day... All of it :)

Seeing people who have made a positive grassroots difference in the community

The way everyone came together and seeing the enjoyment on everyone's face

A good range of awesome acts interspersed with the focussed message of our history and the importance of pride.

It was an amazing and positive atmosphere that I'll remember for years to come. The after party was fab, felt like the fun 00s again!

The number of different flags around, in particular the absolute inclusion of the trans community. The kid on stage with the Challenge Transphobia t-shirt was amazing to see.

What did you dislike about the event?

(Direct quotes)



the parade was too short. I would of gone around the block and do it all over again if I could.



The flypast. Without rainbow smoke, it had nothing to do with LGBTI+ pride. It was extraneous, anomalous, incongruous and out of place. Also startling and intimidating.



The floats had to wait for traffic lights etc



Would be nice if anyone could walk in the parade. Maybe charge organisations/ businesses but make it so individuals can March for free??



Nothing about the event but the drama leading up to it was disappointing and worrying



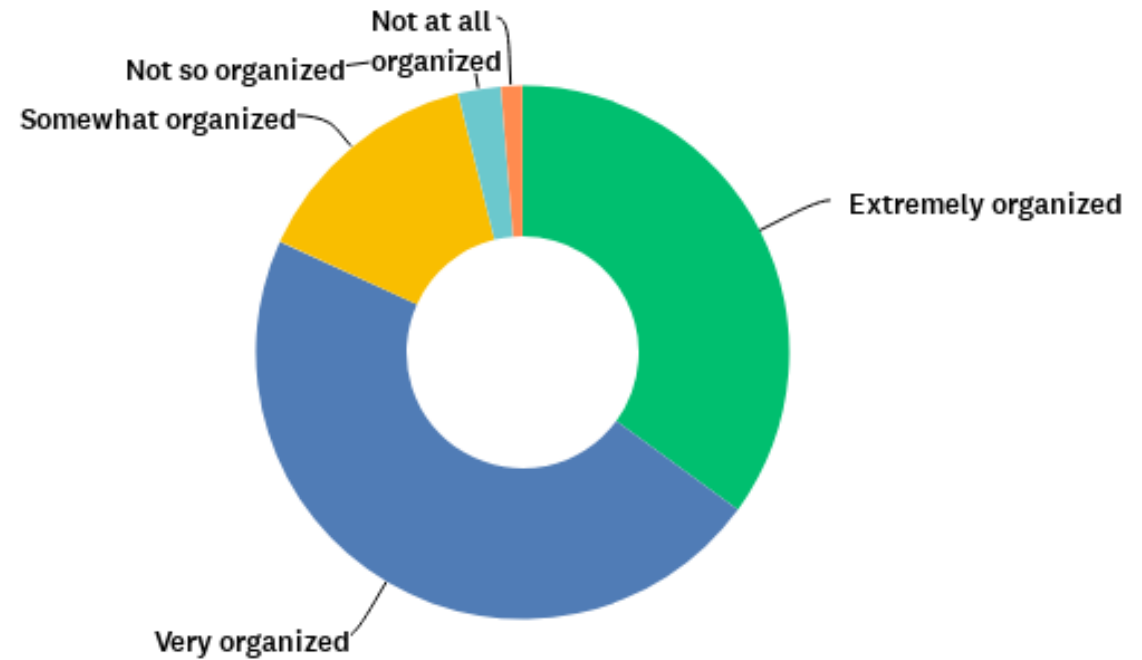
Would have been good to have more variety of people and groups there, it would be good if rainbow community groups were worked/consulted/partnered with more and had some level of ownership of the event



How organized was the event?

- ▶ 82% of respondents rated the event as extremely or very organized
- ▶ This represents a 3% increase on 2019

Q6 How organized was the event?



Is there anything we could change or add for next year?

(Direct quotes)

More community floats, actual floats not just trucks. Crowd involvement

When seeking input be sure that a broad spectrum of rainbow communities are included to avoid one point of view dominating.

Better mix of corporate and community

Can you require groups in the Parade to be more creative with their look/act?

Figure out a route with less traffic lights?

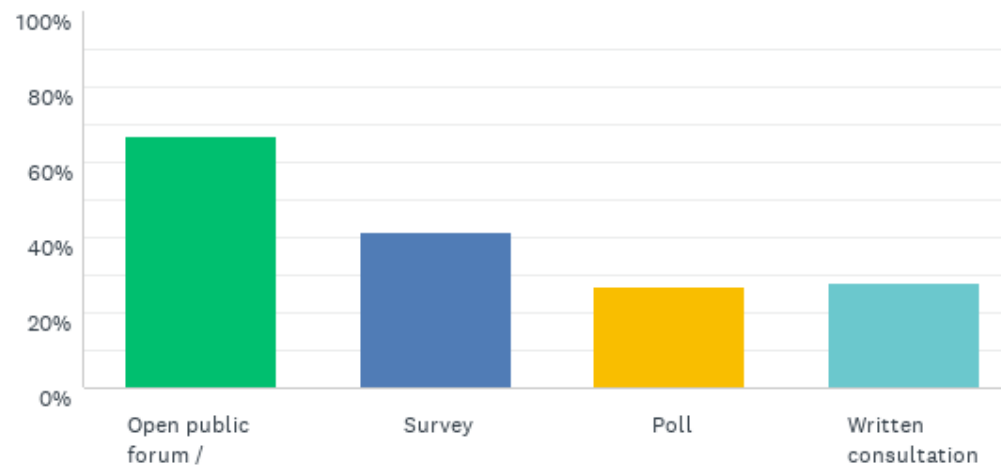
More noise. Eg music etc to enhance the parade and to hype the participants and crowd. Like a more party celebration feel

Have the parade movement consistent and together. No silly stoppages. More floats!

More dialogue- so people would maybe understand why having NZDF was a positive thing.

Which of these would you like us to investigate in addition to our current safe-practice consultation?

Q8 Which of these would you like us to investigate in addition to our current safe-practice consultation?



What topics or questions would you like to be discussed in any future community engagement?

(Direct quotes)

How can events that meet the needs of different groups coexist happily?

Working with minority groups to build relationships with corporate groups/sponsors to be more inclusive.

PURPOSE - Community vs corporate and government (especially military and other forces) participation

How we can heal and move on, the division within our community is damaging and pointless...but the facilitation of the process would have to be excellent.

There are not quick fixes to some of the concerns people raised in an aggressive manner. So the topic or question is about how we work together better to promote a stronger community thereby producing a better outcome.

How to make sure the parade doesn't become a vehicle for other's political agendas

How to unify entire Wellington's LGBT community itself. It seems that 99% of Wellingtonian's are behind and for WIPP and celebration of our differences.

